

PLATFORM OVERVIEW

Motive Platform Overview

motive



Agenda

01 - OUR MISSION

The Motive Difference

02 - SOLUTIONS & APPROACH

Overview of AI technology

03 - SOLUTIONS IN ACTION

Real World Use Cases

04 - CONCLUSION

Wrap Up and Q&A



OUR MISSION

To empower the people who run physical operations with tools to make their work safer, more productive, and more profitable.

Safety, operations and finance teams need one integrated system, powered by AI to manage their drivers, vehicles, equipment, and fleet related spend.



Motive is the AI-powered Integrated Operations Platform for the physical economy.



Our IoT hardware connects vehicles, equipment, and physical assets to the cloud.



Asset Gateway
Solar



AI Omnicam



Vehicle Gateway



Dual Facing AI Dashcam

Road Facing AI Dashcam



Asset Gateway
Mini



Environmental Sensor

PRODUCTS

Motive Driver Safety

AI Vision On
0.6s Time-to-Hit

EXIT 19
Old Town Avenue

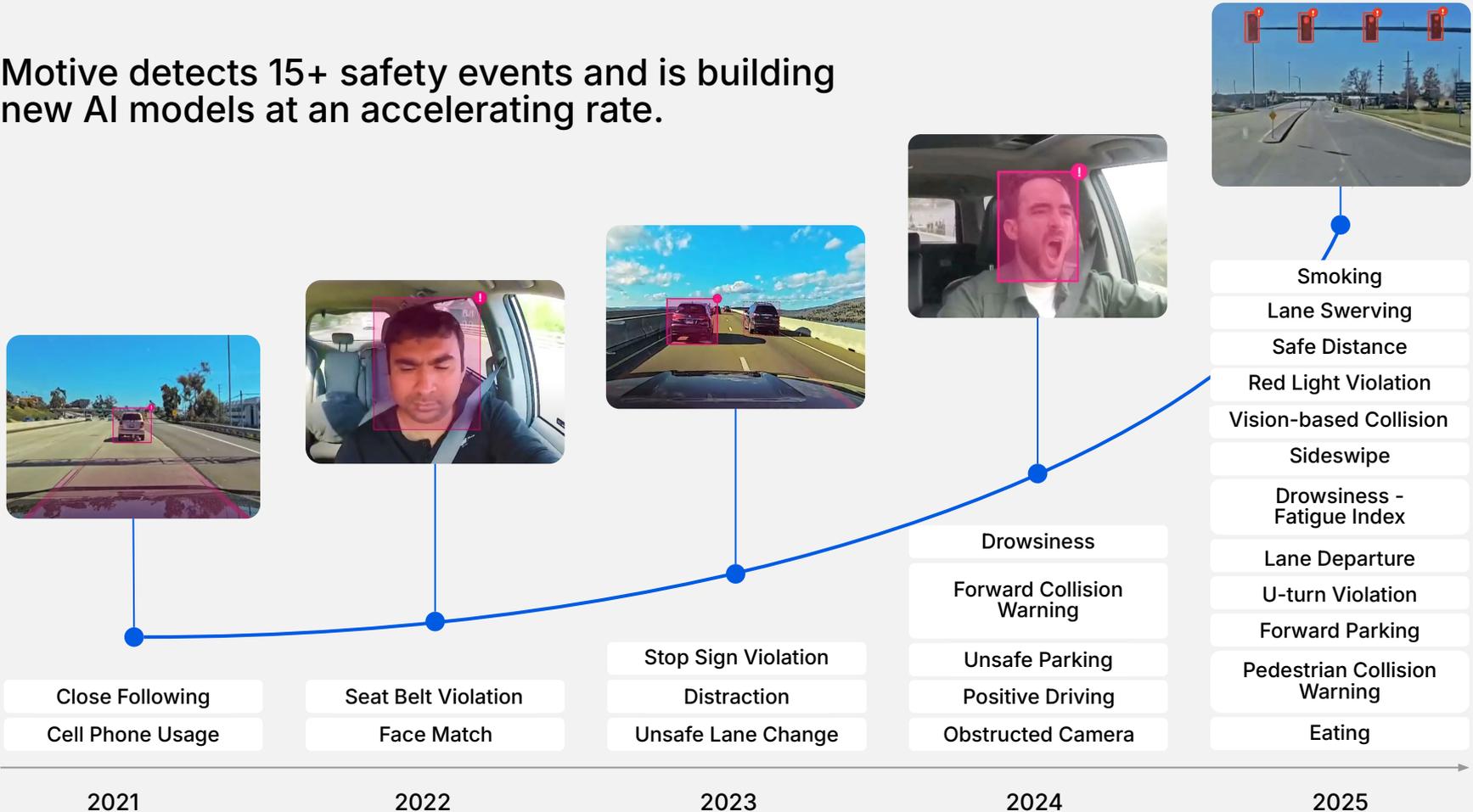
John Bright In Motion

Coached

89 Safety Score

motive

Motive detects 15+ safety events and is building new AI models at an accelerating rate.



Motive detects 15+ safety events.

- Close Following
- Cell Phone Usage
- Unsafe Lane Change
- Stop Sign Violation
- Distraction
- Forward Collision Warning
- Red Light Violation*
- Drowsiness
- Seat Belt Violation
- Unsafe Parking
- Safe Distance*
- Collision
- Smoking*
- Lane Swerving*
- Speeding Over Posted
- Obstructed Camera
- Hard Braking
- Hard Cornering
- Hard Acceleration

*Coming soon

[Learn more about
Motive's AI models](#)



↑
Close
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↑
Cell Phone
Usage

↑
Unsafe Lane
Change

↑
Stop Sign
Violation

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Distraction

↑
Forward
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Warning

↑
Red Light
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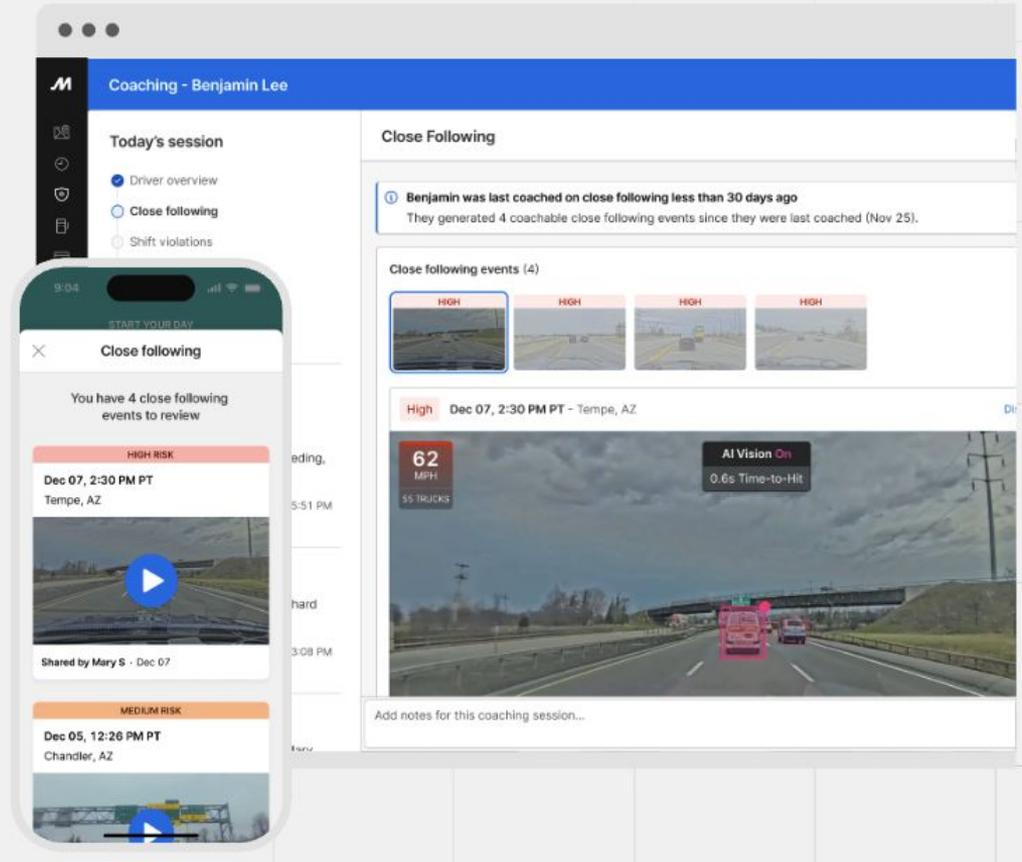
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Drowsiness

Coaching Workflow

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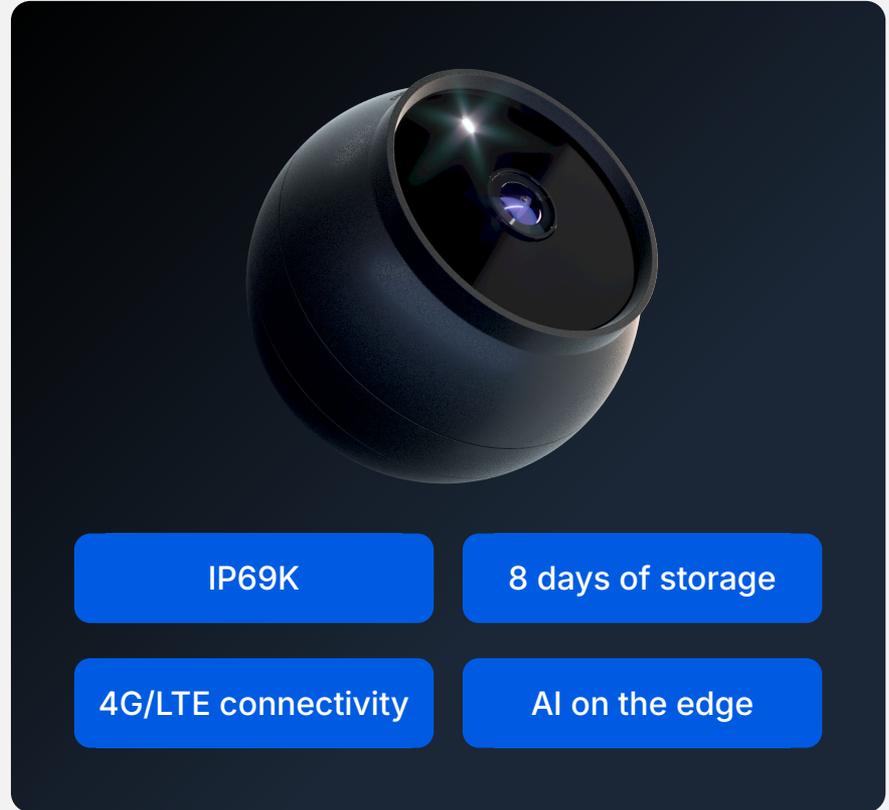
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[Learn more about Motive's AI models](#)



The durable and versatile AI Omnicam provides 360-degree visibility.

- Highest video quality day and night. 1080p with widest 144° field of view.
- Easy, low-cost install: Built-in 4G LTE, no DVR box, simple wiring, and app-based installation.
- IP69k rating with battery backup recording.
- Configurable storage based on video quality: Up to 8 days with long-duration cloud recall options.



Easy Wiring, Mounts to Any Surface



Jobsite Monitoring from Boom Arm



The Motive AI Omnicam provides 360-degree visibility around every vehicle.

- First AI-powered camera for side, rear, or cargo monitoring. Upcoming AI detects sideswipes.
- Highest video quality day and night. 1080p with widest 144° field of view.
- Easy, low-cost install: Built-in 4G LTE, no DVR box, simple wiring, and app-based installation.
- IP69k rating with battery backup recording.
- Configurable storage based on video quality: Up to 8 days with long-duration cloud recall options.

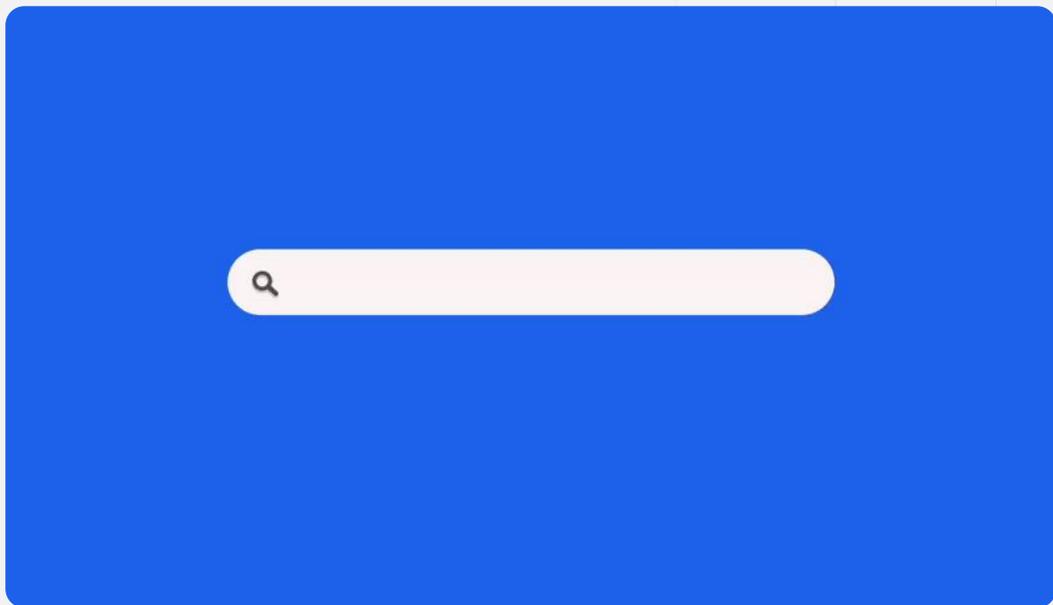
[Learn more about AI Omnicam use cases](#)



Examples of the AI Omnicam capturing sideswipe collisions.

Motive Analytics

- Native Business Intelligence tool
- Gain control over your data with tools for **trend monitoring, alert setting, and reporting.**
- **Customize** your reporting experience to fit your needs by building, filtering, and drilling down into data to uncover specific insights.
- **Automate** report creation to deliver insights that drive faster, more informed decisions, accelerating time to value.



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